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Reliable news for healthy living, saving money, and having fun!

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**May 5**

Cinco de Mayo

**May 14**

Mother’s Day

**May 29**

Memorial Day

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* Did you Know
* Mega Trivia Contest
* May Weather Around the Globe
* Thank you for the Kind Words
* Client of the Month
* Can I Have Your Netflix Password?
* May Brain Teaser

Suzie Smith!

You are this month’s   
Mystery Winner!

We have a   
**$10.00 Starbucks   
gift card**   
reserved just for you!

Come by our store to   
claim your prize!

Scan to visit our website

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

*“You’ll love your new floors or I’ll replace them free!”*

~Jim Armstrong & Mick  
[www.JimbosFloors.com](http://www.JimbosFloors.com)

**Jimbo’s Floors**

May 2023

Month at a Glance!

**A picture containing diagram

Description automatically generated**

**Here at Jimbo’s   
Floors, we want to   
treat your friends like royalty!**

Not just your friends, but your neighbors, co-workers and relatives too.

For every person you refer who becomes a client, I will send you and a friend to the Movies-8 Cinema AND I’ll spring for the popcorn and soda!

We worked hard to earn your trust, and we take that trust seriously. We’ll provide anyone you send to us with outstanding service and treat them like royalty. And I promise that if you refer someone to Jimbo’s, we will do everything in our power to make sure you look like a hero for referring us!

We LOVE the month of May and thought it would be fun to take a look at what you can expect in terms of weather in different parts of the world in May:

United States

In the United States, May is the start of the warm weather season in many parts of the country. Temperatures begin to rise, and you can expect to see more sunshine and less rain in most places. However, it's still important to be prepared for cooler temperatures and the occasional rain shower, especially in the northern states.

**Europe**

In Europe, May is a time of mild weather, with temperatures ranging from the high 50s to the low 70s Fahrenheit. The weather can be unpredictable, with some days being sunny and warm and others being cloudy and cool. May is a great time to visit Europe, as the crowds have not yet arrived, and the weather is pleasant.

**Australia**

In Australia, May is the start of the winter season, with temperatures dropping and rain becoming more common. The weather can be quite variable, with some parts of the country experiencing cold, wet conditions while others see sunny, dry weather.

**South America**

In South America, May is the start of the dry season in many parts of the continent. This means that you can expect to see less rain and more sunshine, particularly in the Andes region. However, temperatures can still be quite cool, especially at higher elevations.

**Africa**

Like South America, May is the start of the dry season in many parts of Africa. This means that you can expect to see less rain and more sunshine in places like Morocco, Egypt, and South Africa. However, temperatures can still be quite hot, especially in the equatorial regions.

Overall, May is a month of transition, whether transition into warmer, or cooler weather. It's a great time to travel, as the crowds have not yet arrived, and the weather is generally pleasant. Just be prepared for some variability, as the weather can be unpredictable in many parts of the globe.

What flavor ice cream did Baskin-Robbins release in 1969 to commemorate America’s landing on the moon?

A) Lunar Cheesecake B) Butterscotch Blonde C) Moon Lemon D) Moon Pie

To enter, email [Support@JimbosFloors.com](mailto:Support@JimbosFloors.com) and enter “Mega Trivia Contest” as the subject line. Take your best guess…your chances of winning are better than you think!

**Last month’s question**:   
*After google.com, what is the most visited website in the U.S.?*

*A) Facebook* ***B) You Tube*** *C) Wikipedia D) Amazon*

(NOTE: see the HA instructions for this month if you don’t have the Jim Armstrong Marketing Website to direct them to.)

Congratulations to last month’s winner: **Client Name**

Come by our store to claim your prize!

### Who Else Wants to Win

### Dinner for Two at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

May Weather Around The Globe



Can I Have Your Netflix Password?



Sharing streaming accounts with friends is a common practice.

Very often, people do this as a cost-saving measure. Streaming services can be expensive, and by sharing an account, friends can split the cost and have access to a wider variety of content.  Helping friends who may not have the means to afford a streaming service feels great and allows friends to have access to watch the same thing and discuss what they’ve watched.

However, sharing an account can also lead to issues with privacy and security, as the account holder may not have control over who is accessing the account, and what they are watching.  Also, if streaming services detect account sharing, they can terminate the account, and the person who created the account could face legal consequences. Netflix recently attempted to ‘flex’ in this area without much success, but any streaming service could attempt a crack down in the future, so let’s explore…

Streaming services use a variety of methods to detect account sharing and to enforce their terms of service agreements. Some of the most common methods include:

**IP tracking**

Streaming services can track the IP addresses that are accessing an account, and if they detect multiple IP addresses accessing the account from different locations, it can be an indication of account sharing.

**Concurrent streams**

Streaming services often limit the number of concurrent streams that can be used with a single account. If they detect more streams than the limit allows, it can be an indication of account sharing.

**Device tracking**

Streaming services can track the devices that are accessing an account, and if they detect multiple devices accessing the account from different locations, it can be an indication of account sharing.

**Machine learning and behavior analysis**

Streaming services use advanced algorithms and machine learning to analyze user behavior, it can detect patterns of account sharing and detect when an account is being shared.

**Surveying**

Streaming services may survey their users to detect account sharing and also use third-party data providers to detect account sharing.

Once streaming services detect account sharing, they may take various actions such as disabling the account, warning the user, limiting the number of concurrent streams, or cancelling the subscription. In some cases they may also take legal actions against the user.

Congratulations to our

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Come by our store to   
claim your prize!

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

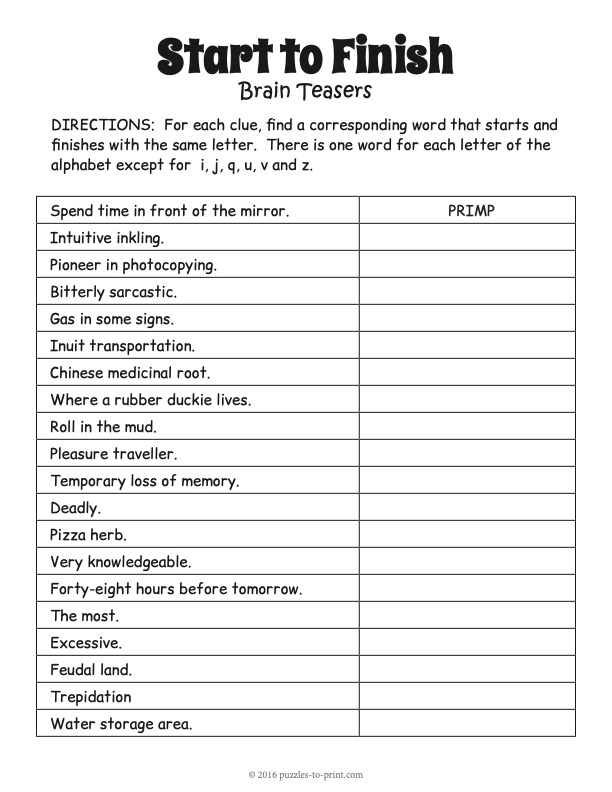
~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Thank You for the Kind Words!





**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

Get a

with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

*Come by our store to   
claim your prize!*

May Brain Teaser!

PRIMP, HUNCH, XEROX, CAUSTIC, NEON, KAYAK, GINSENG, BATHTUB, WALLOW, TOURIST, AMNESIA, LETHAL, OREGANO, ERUDITE, YESTERDAY, MAXIMUM, SUPERFLUOUS, FIEF, DREAD, RESERVOIR

Answers:

**Be sure to stop by to pick out and schedule   
your new floor installation, and   
from our families to yours have a great month!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**