***Special January Sale***

**“Get 20% More…**

**FREE!”**

***This offer is NOT available to the general public.***

***For previous clients of Jimbo’s Floors***

***and their referrals ONLY.***



**Jim Armstrong**

*Fearless Leader of Jimbo’s Floors*

*And Yuba City’s Flooring Guru*

Dear Friend and Client,

When you buy $2500 or more at Jimbo’s flooring by January 30th, you’ll get 20% more FREE! And it doesn’t have to be more flooring. You can use it for any of the products we carry.

**Use your *“20% More FREE”* to get…**

* Additional rooms of flooring
* Cleaning and maintenance products
* Window coverings
* Vacuums and accessories
* Area Rugs
* Tile or granite counters
* A bath or kitchen remodel
* Walk off mats
* A brand new kitten

(Just kidding on that last one. Well, sort of. Our cat, Mitzy, just had kittens and we’re trying to find homes for them. If you think you might like to adopt one of these adorable little fuzz-balls, give me a call.)

**$0 Down, $0 Interest and**

**$0 Payments Until 2020!**

I’ve arranged for some very special financing on select products. Get the flooring of your dreams, and you **don’t pay one thin dime for TWELVE MONTHS**! **Wow!** There’s no reason to wait!

**If You Aren’t Happy With Your New Floors**

**I’ll Replace Them FREE!**

I call this my “No Regrets” guarantee, and it’s truly the most outrageous guarantee in the business! I want you to be head-over-heels thrilled with your new floors. Period. So if you aren’t happy with ANY flooring from Jimbo’s Floors, I’ll replace it FREE in the first 30 days. (With an insanely great guarantee like this I can’t pay for the labor, so you’ll have to cover that.) If you walked into any other flooring store and asked them for an outrageous guarantee like this, they’ll probably laugh and say, “No Way.” How can I offer such a powerful guarantee? I couldn’t unless I was absolutely confident in the quality of my service. I am, and you will be, too. I guarantee it!

**Get A FREE Lifetime Installation Warranty**

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or “manufactured” in your home. This makes the installation critical. I offer a lifetime installation warranty at Jimbo’s Floors. You NEVER have to worry about something going wrong with the installation. If it does, I’ll fix it FREE! And I’ll do it quickly.

**Read What One Super-Satisfied Client Has To Say…**

“Dear Jim, I would like you to know that we were very impressed with the way that you do business. It is literally a throwback to a time when service and professionalism truly meant something and unfortunately, is all but forgotten in today’s business world. Specifically, I would like to thank you for your efforts throughout our entire floor-buying process. Your honesty, quick response, and communication were a welcome change from all of our previous flooring experiences. Please know that my wife and I have spoken of this to everyone we know if the subject arose, and we will continue to do so. You will indeed be our ‘flooring consultant for life.’ Thank you again for reminding me that some people still do business the right way.”

 **-Alex & Jennifer Johnson, General Contractor and Home Maker, Marysville**

**Any Friend Of Yours Is A Friend Of Mine!**

Who is the next person you know who could use new floors? This offer is NOT being made to the general public, but I will be happy to extend it to anyone you refer. Just pass this letter (or a copy) along to them. You will be doing them a tremendous favor by referring them to a professional they can trust. And don’t forget about my Referral Rewards program: each time you refer someone who becomes a client, I’ll send you and a friend out to a night at the movies…My treat!

**Sprint To Jimbo’s Right Now!** You MUST bring this letter to Jimbo’s Floors by January 30th to take advantage of my “20% More FREE” special sale. (If you don’t use the 20% right away, I’ll give you a gift certificate that you can use at a later date.) Plus get all the other amazing guarantees and warranties mentioned above…Also FREE!

**Jimbo’s Floors**

**479 Jones St./Yuba City**

**530-790-3338**

 Sincerely,



 Jim Armstrong

**P.S.** Don’t delay! Bring this letter to Jimbo’s Floors by January 30th and get 20% More FREE!

**P.P.S.** You are protected by the most outrageous guarantee in the business: If you aren’t happy with your new floors, I’ll replace them FREE!

**P.P.P.S**. **I’m NOT making this offer to the general public, but any friend of yours is a friend of mine!** Who is the next person you know who needs new floors? Can I count on you to pass this letter along to them? You will be doing them a tremendous service by referring them to a professional they can trust. Also…don’t forget about my *Referral Rewards* program. Each time you refer someone who becomes a client, I’ll send you and a friend out for a night at the movies…FREE!

**P.P.P.P.S.** Phew…that’s a lot of FREE stuff! Come on down to Jimbo’s in Januray, so you don’t miss out on any of it!