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Reliable news for healthy living, saving money, and having fun!

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**December 24** Christmas Eve **December 25** Christmas Day

**December 31** New Year’s Eve

 (USA)

Suzie Smith!

You are this month’s
Mystery Winner!

We have a
**$10.00 Starbucks
gift card**
reserved just for you!

Come by our store to
claim your prize!

Scan to visit our website

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

*“You’ll love your new floors or I’ll replace them free!”*

~Jim Armstrong & Mick
[www.JimbosFloors.com](http://www.JimbosFloors.com)

**Jimbo’s Floors**

December 2022

Month at a Glance!

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Whether you're looking to liven up your family Christmas get-togethers or want an edge against a competitive (but fun!) family trivia contest, *Country Living* has got you covered with the best Christmas trivia questions for you to challenge your holiday guests with at this year's Christmas party.

**When were gingerbread houses invented?**

Quite a while ago, actually! They're thought to have been invented in Germany during the 16th century and rose in popularity with the Brothers Grimm's Hansel and Gretel story, according to PBS.

**How many U.S. households put up a Christmas tree?**

If you guessed more than 95 million, you'd be right! According to the American Christmas Tree Association, 77 percent of American households displayed a Christmas tree in 2019.

**When was the term “Xmas” invented?**

While you might think the shortened version of “Christmas” is a modern creation, it actually harkens back all the way to the mid-1500s and the Greek letter X, which is the first letter in (you guessed it) the Greek word for Christ: Χριστός.

**How many packages does USPS deliver during the holidays?**

Per estimates from the United States Postal Service, USPS mail carriers delivered more than 28 million packages every day between Dec. 16 and 21, 2019, and averaged 20.5 million packages per day through the remainder of the year. They projected 800 million packages reaching Americans' doorsteps between Thanksgiving 2019 and New Year’s Day 2020.

**True or false: “Jingle Bells” was always a Christmas song.**

False! The now-classic holiday tune “Jingle Bells” was written in the mid-19th century by James Pierpont while he experienced a bout of homesickness while living in Savannah, GA. Though debated, some believe it was originally written for the Thanksgiving program at his father's church.

**True or false: George Washington loved eggnog.**

This one is true! The Founding Father even had his own boozy recipe where he forgot to note the number of eggs needed but included the (albeit important) instruction, “Taste frequently.”

***Last month’s question****:
Which state is home to the foggiest place in the United States?
A) Maine B) Oregon****C) Washington*** *D) Texas*

After gaining independence in 2011, which country became internationally recognized as the newest country in the world:

 A) Croatia B) Serbia C) Yemen D) South Sudan

To enter, email Support@JimbosFloors.com and enter “Mega Trivia Contest” as the subject line. Take your best guess…your chances of winning are better than you think!

Congratulations to last month’s winner: **Client Name**

Come by our store to claim your prize!

(NOTE: see the HA instructions for this month if you don’t have the Jim Armstrong Marketing Website to direct them to.)

### Who Else Wants to Win

### Dinner for Two at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

**You are protected by Jimbo’s Floors “Zero Regrets Guarantee!” You’ll love your new floors or I’ll replace them FREE!**

If at any time during the first 30 days after installation you decide you don’t like your new flooring for whatever reason, just let me know. I’ll replace the materials free of charge. (With an outrageously good guarantee like this, I can’t include the cost of installation, so you’ll have to cover that.)

It’s just part of Jimbo’s 100% Iron-Clad Triple Guarantee!

Christmas Traditions & Their Origins



Simple Ways to Control Holiday Spending



Congratulations to our

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

Come by our store to
claim your prize!

*Watch for your name here
in a coming month!*

The holidays are meant to be filled with cheer and thanksgiving, but they’re often overshadowed by lengthy and expensive shopping trips to our favorite retailers. We get caught up in the overall excitement of the season and feel the need to buy gifts that don’t necessarily fit within our budgets.

To help you uncover some shopping savings, *FinanceBuzz* has compiled a list of ways to avoid overspending this holiday season.

## **Know who’s on your shopping list**

Do you know who’s on your shopping list? If not, you better check it — and then check it again. You may be feeling generous, but you don’t have to purchase gifts for everyone. There’s typically no reason to buy random things at the store for your neighbor or best friend’s cousin, so don’t feel like you need to.

## **Take a look at your finances**

Before heading out to do your holiday shopping, be sure you know where your finances lie. Your money situation can change from one year to another, so don’t solely rely on the kind of shopping you did last year. Instead, consider your income and expenses and come up with a total number you can’t or don’t want to cross as you make your holiday purchases.

If you stay under that number, you’ll have saved some extra money this year. The key is to have a number in mind so you’re more conscious about your spending as you’re out shopping.

## **Set a budget**

As you look at your finances, it’s easier to set a budget if you break it down into smaller goals. For instance, you may want to spend less than $500 on gifts this holiday season, but how is that going to be spread out between family and friends? Will each person get a set amount, like $50, that you’ll stick to?

You don’t have to set an exact number for each gift, but it could help you stick to your overall budget. Think about how much you want to spend for each person, and then see whether the total amount of everyone added together is a number you can work with.

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Thank You for the Kind Words!



**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**

**Be sure to stop by to pick out and schedule
your new floor installation, and
from our families to yours have a great month!**

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

Get a

with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

*Come by our store to
claim your prize!*

Seek the Santa Words!

