

**Get New Floors…**

**Support Our Troops**

**And Their Families**

Dear Friend and Client,

With Independence Day this month, my thoughts naturally turn towards our armed service men and women who are bravely putting their lives on the line to serve our country. We can disagree on our country’s foreign policy, but I think we can all agree that our troops need and deserve our support.

**Operation Family Fund**

Operation Family Fund is a non-profit organization recognized by the Department of Defense. I’m very impressed with these folks and their commitment to helping the families of injured or killed members of our military. Here is their mission statement:

***To assist the injured and families of the those who have been injured or killed as a part of the Global War on Terrorism, whether domestic or abroad, military or civilian, with financial grants for transitioning to their new circumstances and achieving financial self-sufficiency.***

So Jimbo’s Floors is teaming up with Operation Family Fund. Here’s how you can get new floors, save money and Support our Troops…

**Jimbo’s Floors 50/50 Program**

During July, for every $1,000 you spend on flooring, Jimbo’s will donate $50 to Operation Family Fund and give you $50 off your purchase. No purchase limit. (If you buy $10,000 in flooring, you’ll get $500 off your purchase, and Operation Family Fund will get $500.)

*(To donate directly to Operation Family Fund, you can do so by visiting their website at* [***www.OperationFamilyFund.org***](http://www.OperationFamilyFund.org)*.)*

**6 Out Of The 63 Reasons You’ll Love Jimbo’s Floors…**

**1. Free Design Audit™—**This is a diagnostic tool that allows my expert floor consultants help you choose the right floor for your decorating taste and lifestyle. They’ll walk you through a series of questions that will help narrow down the thousands of options to the two or three that exactly match your unique situation.

**2. You’ll also get a written, customized “maintenance” plan** with our professional recommendations for getting the longest life and beauty out of your floor.

**3. Honest Pricing**—When we visit your home, we’ll give you an exact GUARANTEED written quotation on the spot. No hidden costs. No teeny-tiny print.

**4. You’re kept updated throughout the process—**From the time you select the product until after it’s installed, you will be contacted no fewer than six times by phone and by mail. You’ll never have to wonder what’s happening with your flooring.

**5. You can read our testimonials—**We have a thick book of testimonials on the front counter. Please have a look through it when you stop by. OR go to **www.JimbosFloors.com** to see them right now!

**6. You can get new floors, save money AND support our troops!**

Don’t Delay! This offer ends in July! Bring this letter to Jimbo’s Floors, and for every $1,000 you spend, we’ll give you a $50 discount AND donate $50 to Operation Family Fund.

***At Your Service,***

***Jim Armstrong***

***Owner, Jimbo’s Floors***

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**Get new floors, save money and support our troops with Jimbo’s 50/50 program.** Until July 31st, for every $1,000 you spend with Jimbo’s, we’ll donate $50 to Operation Family Fund and give you a $50 discount.

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To donate directly to Operation Family Fund, go to [www.OperationFamilyFund.org](http://www.OperationFamilyFund.org).

**What Others Are Saying About Jimbo’s Floors**

**“**This is our 2nd flooring purchase thru Jimbo’s Floors and once again it was painless! Thank you for your great service and we have highly recommended your services to other people. On a scale of 1-10, with a 10 being the best, we would rate the courtesy of your staff as a 10. Thanks again for the beautiful carpets!”

**-Chad & Michelle Lamar, owners of A better Look hair salon, Yuba City**

“Jim,… if anyone asks me about flooring I will certainly give them your name! You provided me with a painless process. After our initial meeting, I found the opportunity to work with you and Sheryl via continued emails very pleasant. The timeliness of your responses was much appreciated. These emails helped you and Sheryl provide a degree of personalized service far superior to larger stores I have experience with. I felt in constant touch and never had any lingering questions while I was "in process". Highly recommended!”

**-David Kuvelis, X-Ray Technician at Fremont/Rideout Health Group, Yuba City**

“This is the 2nd time I’ve used Jimbo’s Floors and Roberto Gonzales. I contacted Roberto for floors when I was moving into a new home. He co-ordinated with the Realtor to make sure the floors were installed on time. When the purchase closed escrow, I was able to begin moving my furniture in immediately, and my new carpets looked fabulantastic! Way to go Roberto!”

-**Wayne Jens, Dentist, Yuba City**

“Dear Roberto, we’d like to thank you for always being available to answer our many questions about the floor-buying process. Your availability and your expertise gave us the answers we needed to get flooring for our first home. Because this was our first time buying a home and new floors, we had many questions. Whether meeting face-to-face or speaking over the phone, we always felt you gave 100% of yourself to our needs. Thank you for helping us find what turned out to be beautiful laminate. The area rug you recommended looks great in the dining room. You’re the best.”

**-Jonathan & Marie Lavenan, Software Sales and Paralegal, Marysville**

“Jim, I just received the surprise package you mailed and want to thank you for it.  It will be used, believe me! If I don't use it myself, I have a daughter, son-in-law and grandson who will enjoy the candy and popcorn!  The movie will definitely be mine--although I may share it with them (their TV, you know!) Also, a big thank you to both you and Sheryl for getting my floors done in time for Thanksgiving.  I really doubted it could be done.  But you both proved me wrong and I appreciate it! I'll be happy to recommend you to anyone who may need your help in the future. Thanks again!

“P.S. Everyone raved about the new hard wood!”

**-Janet Narducci, Home Maker, Gridley**