Dear friends,

May has arrived and has brought with it the sense of potential that summer always seems to bring. What will we do this summer? Where will we go? What adventures will we have? And while I might not get to take summers off any more, luckily I do still get to enjoy the feeling of potential.

One thing I love doing for our local families is making flooring and interior upgrades to their home while they’re off enjoying their summer adventures. Imagine coming home from your summer vacation to a beautiful upgrade to your home! We can make that happen for you and your family.

Every new project we take on here at [STORE NAME] brings me a touch of excitement. No matter how many times we’ve done it, it’s always amazing to see the transformation new flooring can bring to a home. And of course, getting to see the joy our clients feel when they see the finished product doesn’t hurt, either!

Thank you for joining us for this month’s edition of the Neighborhood Advisor. And wherever else your adventures might take you this summer, I hope you’ll come on in to see us at [STORE].

Your friend,

[NAME]