****

Reliable news for healthy living, saving money, and having fun!

********

**March 17**

St. Patrick’s Day

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* Surprising Facts About Alexander Graham Bell
* Mega Trivia Contest
* Did You Know
* St. Patrick’s Day Traditions That Will Bring You Luck
* Thank you for the Kind Words
* Client of the Month
* Unscramble Some Irish Luck!



**Month at a Glance!**

March 2022

**Jimbo’s Floors**

Suzie Smith!

You are this month’s   
Mystery Winner!

We have a   
**$10.00 Starbucks   
gift card**   
reserved just for you!

Come by our store to   
claim your prize!

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

Scan to see our website

*“You’ll love your new floors, or I’ll replace them free!”*

~Jim Armstrong   
[www.JimbosFloors.com](http://www.JimbosFloors.com)

***You get a FREE Lifetime Installation Warranty on all Jimbo’s Floors!***

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or “manufactured” in your home. This makes the installation critical. I offer a lifetime installation warranty at Jimbo’s. You NEVER have to worry about something going wrong with the installation. If it does, I’ll fix it FREE! And I’ll do it quickly.

On which sitcom were the actors that played the family's "mom" and "dad" born on the same day: June 21, 1947?

A) Family Ties B) Growing Pains

C) The Cosby Show D) The Brady Bunch

To enter, go to [www.JimbosFloors.com](http://www.JimbosFloors.com) and click on “Mega Trivia Contest.” Take your best guess… your chances of winning are better than you think!

**Answer to last month’s question: C) Hilton**

Congratulations to last month’s winner: **Client Name**

Come by our store to claim your prize!

On March 7, 1876, Alexander Graham Bell was granted a U.S. patent for his invention of the telephone. From *Trivia Today*, here are things you probably didn't know about Alexander Graham Bell and the telephone.

**He Filed for a Patent Two Hours Before His Rival** Another inventor, Ohio born Elisha Gray, invented a device similar to the telephone while working on solutions to improve the telegraph. The United States Patent Office awarded Bell the patent, #174465. Gray would start a lawsuit against Bell in 1878, which he would ultimately lose.

**Antonio Meucci Invented a Telephone 5 Years Before Both Bell and Gray** Italian inventor Antonio Meucci had filed his own patent caveat for a telephone device in December of 1871. However, he didn't renew the caveat after 1874, giving Bell the chance to be granted the patent in March 1876. That said, many scholars regard Meucci as the true inventor of the telephone.

**Bell Offered Western Union the Chance to Buy His Invention** Western Union had the opportunity to buy the patent for the telephone for $100,000 in 1876. Bell was short on money back then, and as such, he attempted to sell his telephone patent to Western Union to recoup some funds. However, they declined his offer. Big mistake!

**Bell Also Invented a Wireless Telephone** No, really, Bell created a version of a wireless phone that transmitted sound on a beam of light without the need for wires. It was called the "photophone" and was patented in 1880, but there wasn't enough associated technology to put the photophone to widespread use. The photophone itself actually worked — that means a wireless phone existed long before any of the cell phones that seemed so advanced in the 20th century.

**Decibels Are Named After Him** Bell’s name remained in the popular lexicon after his death. To honor the inventor’s contributions to acoustical science, the standard unit for the intensity of sound waves was named the “bel” in the 1920s. The decibel, one-tenth of a bel, is the most commonly used metric for measuring the magnitude of noise.



**Surprising Facts About Alexander Graham Bell**

### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:



# **St. Patrick’s Day Traditions That Will Bring You Luck**

+



Congratulations to our

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Come by our store to claim your prize!

## You've heard of the luck of the Irish, but how can you get as much good fortune as possible on St. Paddy's Day? *Reader’s Digest* shares authentic Irish past times – and others that actually originated in America.

## **Drowning the shamrock** Today the shamrock remains a secular token of good fortune. In Ireland, it’s considered lucky to “drown” the shamrock. Traditionally, the shamrock is dunked into a glass of whiskey, the whiskey is then drunk, and the shamrock at the bottom of the glass thrown over the drinker’s left shoulder.

## **Letting the devil out” of Irish soda bread** Many variations of so-called “Irish soda bread” made with eggs, butter, raisins, seeds, and sugar are eaten in America today for St. Paddy’s Day. But for the bread to be lucky, you have to cut a cross on the top “to let the devil out,” as well as to release steam during cooking, a superstition that both the Irish and Irish Americans hold.

## **Looking for four-leaf clovers** The shamrock, which has three leaves, and the four-leaf clover aren’t the same thing. There are likely 10,000 three-leaf clovers for every four-leaf clover. Since they are so rare, finding one makes one feel lucky. As [*Scientific American*](https://www.scientificamerican.com/video/how-science-can-help-you-find-four-leaf-clover-video/) explains, using those odds, you’d need to scan a clover field of about 13 square feet to find one with four leaves—totally doable!

## **But not eating green food** Dying food (or rivers, or beer, or anything else) green is actually not an Irish past time. American celebrations of St. Patrick’s Day likely use green food and drink to celebrate the ‘greenness’ of Ireland, i.e. the Emerald Isle. So forget the green beer—if you want to imbibe the Irish way, sample some of the thick Irish stout called Guinness.

## **Kissing someone who’s Irish** No doubt, you’ve heard the phrase, “Kiss me, I’m Irish.” Although no definitive source can be found, the prevailing theory is that the saying refers to kissing the Blarney Stone at Blarney Castle in Ireland, which is said to give the lucky smoocher the gift of the gab—so kissing an Irish person is the next best thing.

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

**Thank You for the Kind Words!**

Diagram

Description automatically generated

1. Hat Answer: In a dictionary
2. Rainbow
3. Lucky
4. Coins
5. Gold
6. Ireland

**Be sure to stop by to pick out and schedule   
your new floor installation, and   
from our families to yours have a great month!**

Get a

with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So, we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

Come by our store to   
claim your prize!

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

**Unscramble the Message for a bit of Luck!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**