Dear friends,

For those of us who thought 2020 was the craziest year we would ever experience, 2021 was up for the challenge for sure! We’re looking forward to a happy and healthy 2022 over here and hope the new year brings you the same. In the meantime, we thought we could all use some light-hearted fun as we wrap the end of this year!

We also want to let each of you know, during this holiday season, that you are always top of mind for us here at [STORE] and our number one goal throughout the year is to provide you with the best experience possible whether you’re working with us directly on a home improvement project, or relaxing with our Neighborhood Advisor between projects. We always love hearing how you’re enjoying the completed projects we’ve helped you with. Your comfort in your new space is important to us! We look forward to hearing from you!

From all of us at [STORE], we want to wish you a wonderful holiday season and a happy New Year!

Your friend,

[NAME]