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Reliable news for healthy living, saving money, and having fun!

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Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* Be the Life of the Christmas Party with these Holiday Jokes
* Mega Trivia Contest
* Did You Know
* Things You Didn't Know About "Rudolph the Red-Nosed Reindeer"
* Thank you for the Kind Words
* Client of the Month
* Play the Christmas Cryptogram!

**Dec. 24**

Christmas Eve

**Dec. 25**

Christmas Day

**Dec. 31**

New Year’s Eve



**Month at a Glance!**

December 2021

**Jimbo’s Floors**

Suzie Smith!

You are this month’s   
Mystery Winner!

We have a   
**$10.00 Starbucks   
gift card**   
reserved just for you!

Come by our store to   
claim your prize!

Scan to see our website

*“You’ll love your new floors, or I’ll replace them free!”*

~Jim Armstrong   
[www.JimbosFloors.com](http://www.JimbosFloors.com)

**Answer to last month’s question: D) Jessica**

Congratulations to last month’s winner: **Client Name**

Come by our store to claim your prize!

Funny Christmas jokes are the perfect way to get into the holiday spirit, whether you’re sharing cute Christmas jokes for kids at your family’s Christmas Eve dinner or texting Santa jokes to all your friends.

Here’s a dose of Christmas cheer from Parade Magazine!

What do you call an obnoxious reindeer? Rude-olph.

What do you call a scary looking reindeer? A cari-boo.

What did the stamp say to the Christmas card? Stick with me and we’ll go places!

What do you call Santa’s little helpers? Subordinate clauses.

Why don’t you ever see Santa in the hospital? Because he has private elf care!

What’s the difference between the Christmas alphabet and the ordinary alphabet? The Christmas alphabet has No-els.

Why is it getting harder to buy Advent calendars? Their days are numbered!

How do you know when Santa’s around? You can always sense his presents.

What do you call an elf that can sing and dance? Elfis.

How did Scrooge win the football game? The ghost of Christmas passed!

What do angry mice send to each other at Christmas? Cross-mouse cards!

Where does Santa keep all his money? At the local snowbank.

What do you call a broke Santa? Saint Nickel-less

What do you call a bunch of chess players bragging about their games in a hotel lobby? Chess nuts boasting in an open foyer!

What did the beaver say to the Christmas Tree? Nice gnawing you!

Why don’t crabs celebrate Christmas? Because they’re shell-fish.

You are protected by Jimbo’s 100% Iron-Clad Triple Guarantee!

**Guarantee #1 Zero Regrets Guarantee! You’ll love your new floors, or I’ll replace them FREE!** If at any time during the first 30 days after installation you decide you don’t like your new flooring for whatever reason, just let me know. I’ll replace the materials free of charge. (With an outrageously good guarantee like this, I can’t include the cost of installation, so you’ll have to cover that.)

**Guarantee #2 Lifetime Installation Warranty** Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or manufactured in your home. This makes the installation critical. I offer a lifetime installation warranty at Jimbo’s Floors. You NEVER have to worry about something going wrong with the installation. If it does, I’ll fix it FREE! And I’ll do it quickly.

**Guarantee #3 Installer Professionalism Guarantee** Jimbo’s Floorsinstallers are neat, clean, well-groomed, well-spoken and professional. They are trained and certified. They are guests in your home, and they conduct themselves as such. They respect your home by using wall and corner guards, shoe covers and drop cloths. You’ll receive the highest-quality installation in the business. And after they’re finished, they will leave your home as neat and clean as when they arrived!

Which software company did John Warnock name for the creek behind his home in Los Altos, California?

A) Oracle B) Dell

C) Zoom D) Adobe

To enter, go to [www.JimbosFloors.com](http://www.JimbosFloors.com) and click on “Mega Trivia Contest.” Take your best guess… your chances of winning are better than you think!



**Be the Life of the Christmas Party with these Holiday Jokes**

### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:



**Things You Didn't Know About "Rudolph the Red-Nosed Reindeer"**

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Congratulations to our client of the month,

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Come by our store to   
claim your prize!

While Santa may have had eleven other reindeer guiding his sleigh, no other reindeer is as popular or well-loved as Rudolph. Here are things you didn't know about this famous reindeer known for his bright red nose.

**Rudolph Was Created for the Montgomery Ward Department Store** Montgomery Ward department store handed out free coloring books to children who visited Santa Claus, and in 1939, store executives decided to include a character in these freebies. Rudolph was created to be part of these coloring books and became an instant hit among the children. The story was written by Robert May, a copywriter in Montgomery Ward's catalog division. The store would end up handing out 2.4 million copies of the Rudolph coloring book in just the first year.

**Rudolph Was Almost Rollo or Reginald** While it may be hard to imagine the lovable, red-nosed reindeer being named anything but Rudolph, there were other names on the table for consideration, including Rollo, Reginald, Romeo, and Rodney.

**Rudolph's Eyes Almost Led the Way for Santa's Sleigh** Everyone knows that Rudolph's red, glowing nose lit the way to guide Santa's sleigh as he delivered presents to children all over the world on Christmas Eve. But at one point, Robert May considered giving Rudolph another way to light the way: with bright eyes that would shine through the night like headlights.

**The Song Was Created a Decade After Rudolph Was Created** Rudolph the Red-Nosed Reindeer may have been an immediate hit among children who visited Montgomery Ward's Santa Claus, but they would have to wait another decade before the classic "Rudolph the Red-Nosed Reindeer'' song would come out. Robert May's brother-in-law, Johnny Marks, wrote the lyrics for the song, and singer/songwriter Gene Autry recorded it. Autry nearly passed on the tune, but his wife urged him to give it a shot. Since then, the song has gone on to sell over 150 million copies.

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

**Thank You for the Kind Words!**

Text

Description automatically generated with medium confidence

Get a Night Out at the Movies for 2 with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So, we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

Come by our store to   
claim your prize!

O Come All Ye Faithful Santa Claus Is Coming to Town

Silent Night, Holy Night Silver Bells

Deck the Halls with Boughs of Holly Little Drummer Boy

Hark! The Herald Angels Sing God Rest Ye Merry Gentlemen

The First Noel Rudolph the Red Nosed Reindeer

We Wish You a Merry Christmas I Saw Mommy Kissing Santa Claus

It Came Upon a Midnight Clear Jingle Bells

I’m Dreaming of a White Christmas Have Yourself a Merry Little Christmas

Away in the Manger O Christmas Tree

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

**Solve the Secret Message!**

**Be sure to stop by to pick out and schedule   
your new floor installation, and   
from our families to yours have a great month!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**