# 

10 Strategies To Add \$250K



Broadcasting From Colorado

# Testimonial from a \$4416.00 sale:

"I was so excited about getting new carpet, I forgot to ask about payment. I will be over on Saturday if that is ok. Not only do you sell good carpet and give great service, you even filled my low tires. Can't beat that.

Thanks again."

Denise M.











# Ideal Lifestyle







Provide Your Clients
With A Whole-House
Cleaning After The
Installation!





#### **Home Insurance Bundles**



Have a car and house? You need to insure both. Might as well save while you're at it.





Life insurance works differently and may not always be available from the same company.





Run a business? You can capitalize on that if you bundle home and business insurance.





Do you have a home, drive and own a business all at once? You can bundle everything to save more.





#### **Packages Include:**

- First Class Hotels
- Meals at Local Restaurants
- Interpreters & Escorts
- Flexible Travel Dates

#### **Pre-Paid Entrance Into:**

- Vatican Museums
- Colosseum in Rome
- Pompeii Excavations

#### Available Bonus Features:

Private Boat Cruises
Cooking class w/ lunch in Rome
Personal Concierge Services

Brought to you by

### **Getaway Tomorrow**

...with Sun Connections, LLC

Call: 503-707-3301

Alyson Reavis, Travel Agent - 11950 SW 2nd Street, Ste 100 Beaverton, Oregon 97005

## Package Pricing

# Silver Package

### You move the furniture ahead of time

- All flooring installed
- All floors cleaned/vacuumed after installation
- Our installer will go over a 21-point quality checklist with you after the work is complete to make sure you are totally thrilled with your new floors.
- 100% Iron-Clad, Triple Guarantee
- Lifetime Installation Warranty
- Installer Professionalism guarantee
- Free subscription to our Neighborhood Advisor newsletter
- Free bottle of all-purpose carpet spotter and free lifetime refills
- Follow up inspection to make sure you are totally happy with your new floors

## Package Pricing

## **Gold Package**

# Includes everything in the Silver Package, plus the following:

- We move all furniture (you remove breakables, books, knick-knacks, and disconnect any wiring ahead of time)
- Three bound walk off mats made from your carpet remnants
- 6x8 area rug
- Grandi Groomer
- Carpets: Professional spotting kit for carpets
- Hardwood, laminate, vinyl: cleaning & maintenance kit

### Package Pricing

# Platinum Package

# Includes everything in Silver and Gold, plus the following:

- Sebo vacuum cleaner
- Whole-house cleaning from Five-Star cleaning services after the installation
- All windows washed by Clear As Day window washing service after the installation

# Other Package Options

On the day of the installation

Day at the *Palm Tree Day Spa* or 18 holes of golf at the *North Ridge Country Club* (your choice)

Dinner for two at the City Café

Limousine service to and from dinner





Geographical Farm

# Demographic Farm



INCOME OF \$100K+



**DOCTORS** 



**LAWYERS** 



BUSINESS OWNERS



# Tax Rebate Network



How To
How To
End The "Headache"
Of Buying Floor
Covering

Your Name Owner Of Your Store

Option #1—Take two of the enclosed pain-killers every four hours while you schlep from store to store, website to website, wading through the thousands of options, trying to figure out what's what, losing sleep worrying about ACCIDENTALLY choosing a product that won't match your décor, or look different once it's installed, or fall apart in a year (in spite of the promises made by the company).

OR...

Option #2-Call me!!

Dear Prospect Name,

Hi! A few days ago I sent you a letter offering you a "shameless bribe" to gain you as a new client. Since I still haven't heard back from you, I figure you're still in the decision-making process.

"Shock-And-Awe campaign"



Annual Flooring Checkup

### Put Monitors Around Your Showroom

This kind of monitor







# Negotiated Commercial

### **MEMBER'S SITE**

Sept, 2019 Webinar: Steve Hillis How To Tap The Hidden Goldmine Of Negotiated Commercial Flooring.

### FINAL STRATEGY...

(drum roll Please)



Raise Your Damn Prices!!







"Smoke Your Competition!"