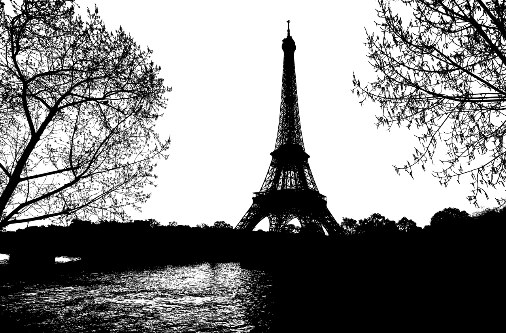
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Reliable news for healthy living, saving money, and having fun!

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**March 17**

St. Patrick’s Day

**March 20**

March Equinox

Month at a Glance!

March 2021

**Jimbo’s Floors**

Suzie Smith!

You are this month’s   
Mystery Winner!

We have a   
**$10.00 Starbucks   
gift card**   
reserved just for you!

Come by our store to   
claim your prize!

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* 5 Things You Didn’t Know about the Eiffel Tower
* Mega Trivia Contest
* Did You Know
* Foolproof Corned Beef and Cabbage
* Thank you for the Kind Words
* Client of the Month
* Solve the Scramble!

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

Scan to see our website

*“You’ll love your new floors, or I’ll replace them free!”*

~Jim Armstrong   
[www.JimbosFloors.com](http://www.JimbosFloors.com)

On March 31, 1889, the Eiffel Tower was dedicated in Paris. According to Trivia Today, here are five facts you might not know about the Eiffel Tower.

**It Was Meant to be Temporary.** The Tower was supposed to be a temporary installation for the 1889 World Fair to commemorate 100 years of the French Revolution. The structure was scheduled to be taken down in 1909. But an antenna was added at the top of the Tower to handle wireless signals, so the building was never torn down. The Eiffel Tower is still used today to beam radio and TV broadcasts around the world.

**A Con Man Managed to Convince Two Different People to “Buy” The Tower.** One of the disadvantages of having the reputation of “was meant to be temporary” is that people will take advantage of that. One man did just that, conning two different people out of money by claiming that the Tower was being sold for scrap.

**It’s Technically Illegal to Photograph the Eiffel Tower at Night.** The Tower lights up each hour at night and sparkles in what is called the Illumination Show. However, you could be fined for taking a picture of this and sharing it on Facebook, since the government claims that this light display is ‘art work’ and, therefore, copyrighted.

**It Grows When the Sun Is Out.** On warm, sunny days, the side of the Tower that is exposed to the sunlight actually expands due to the effect of the heat on the metal. That means the rest of the Tower leans away a little bit from the sun. The leaning isn't drastic — about 18 centimeters, or around 7 inches. The Tower contracts once the environment cools off.

**An American Is Married to the Tower.** Mrs. Eiffel is an American named Erika Aya who actually married the Tower in a commitment ceremony in 2007. Mrs. Eiffel suffers from paraphilia, a medical condition where people can develop relationships with inanimate objects. Before the nuptials, she served in the United States Air Force and was a world-renowned competitive archer.

Which beer brand is known as “The Champagne of Beers”?

A) Guinness B) Miller High Life

C) Michelob D) Pabst Blue Ribbon

To enter, go to [www.JimbosFloors.com](http://www.JimbosFloors.com) and click on “Mega Trivia Contest.” Take your best guess…your chances of winning are better than you think!

When you buy floors from us, you are protected by our Installer Professionalism guarantee! It’s part of our Jimbo’s Floors 100% Iron-Clad Triple Guarantee.

Our installers are neat, clean, well-groomed, well-spoken and professional. They are trained and certified. They are guests in your home, and they conduct themselves as such. They respect your home by using wall and corner guards, shoe covers and drop cloths.

You’ll receive the highest-quality installation in the business. And after they’re finished, they will leave your home as neat and clean as when they arrived!



5 Things You Didn't Know About the Eiffel Tower

### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

**Answer to last month’s question: C) Doritos**

Congratulations to last month’s winner: **Client Name**



Foolproof Corned Beef and Cabbage

+



We think of corned beef and cabbage as traditional Irish fare and a must-have for St. Patrick’s Day celebrations. But bacon and cabbage is the dish traditionally served in Ireland. Sliced back bacon is boiled with cabbage and potatoes.

Corned beef and cabbage is prepared in much the same way. Here’s Taste of Home’s recipe. But don’t limit this yummy dish to St. Patrick’s Day alone. It’s a year- round favorite for many.

**Ingredients:**

* 1 corned beef brisket (about 4 pounds) with spice packet
* 2 tablespoons brown sugar
* 2 bay leaves
* 3-1/2 pounds small potatoes (10-15), peeled
* 8 medium carrots, halved crosswise
* 1 medium head cabbage, cut into wedges

## **Directions:**

## Place brisket, contents of seasoning packet, brown sugar and bay leaves in a large Dutch oven or stockpot; cover with water. Bring to a boil. Reduce heat; simmer, covered, two hours.

Add potatoes and carrots; return to a boil. Reduce heat; simmer, covered, just until beef and vegetables are tender, 30-40 minutes. (If pot is full, remove potatoes and carrots before adding cabbage; reheat before serving.)

Add cabbage to pot; return to a boil. Reduce heat; simmer, covered, until cabbage is tender, about 15 minutes. Remove vegetables and corned beef; keep warm.

Cut beef across the grain into slices. Serve with vegetables.

### What’s the best cut of corned beef?

There are two cuts of brisket for corned beef: flat cut and point cut. The flat cut is square, has less fat, slices easily and is found in grocery stores more commonly. On the other hand, the point cut is pointed, has more fat and is better for shredding. You could purchase an entire brisket, which has the point and flat cut, or a beef round, though it is a much less common cut for corned beef.

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Congratulations to our client of the month,

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Thank You for the Kind Words!

Diagram

Description automatically generated

ANSWERS: 1) Hat 2) Rainbow 3) Lucky 4) Coins 5) Gold 6) Ireland

RIDDLE ANSWER: In a dictionary!

Get a Night Out at the Movies for 2 with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So, we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

Solve the Scramble!

**Be sure to stop by to pick out and schedule   
your new floor installation, and   
from our families to yours have a great month!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**