Dear Friends,

Welcome to the November issue of the Neighborhood Advisor! First of all we would like to wish you a Happy Thanks Giving from our family to yours. Thanksgiving really has a way of making you stop and reflect on what you are grateful for so regardless of whether Thanksgiving is a joyous or challenging time there is always something to be grateful for. Here at [STORE], we are grateful to every single one of you for the relationship we have built with you over the years and for letting us into your homes and trusting us to take care of your flooring needs.

This year seems especially important for us to pay attention to everything we have to be thankful for in our lives. We would love to hear from each of you about the things you’re thankful for this month.

Once again we hope you have a delightful Thanksgiving!

Your friend,

[NAME]