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Reliable news for healthy living, saving money, and having fun!

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**Sept 7**

Labor Day

**Sept 13**

Grandparent’s Day

**Sept 19**

Rosh Hashana

**Sept 28**

Yom Kippur



September 2020

**Jimbo’s Floors**

Suzie Smith!

You are this month’s   
Mystery Winner!

We have a   
**$10.00 Starbucks   
gift card**   
reserved just for you!

Come by our store to   
claim your prize!

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* Conservation Success: Endangered No More!
* Mega Trivia Contest
* Did You Know
* Famous September Birthdays
* Thank you for the Kind Words
* Client of the Month
* Labor Day Word Scramble!

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

Month at a Glance!

Scan to see our website

*“You’ll love your new floors, or I’ll replace them free!”*

~Jim Armstrong   
[www.JimbosFloors.com](http://www.JimbosFloors.com)

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Thanks to conservation efforts, animals are being removed from the endangered species list. The bald eagle, for example, was removed from the list of threatened species after being under federal protection since 1940. *Trivia Today* tells us these animals have also been removed from the endangered species list.

**Panda Bear:** In 2016, the giant panda bear — long the symbol of wildlife conservation via the World Wildlife Fund — was officially bumped off the endangered list, as the population of giant pandas living in the wild jumped to just over 1,800.

**Yellowstone Grizzly Bears:** In a controversial move, the Yellowstone grizzly lost its endangered classification in 2017, as the bears now number in the 700s. Activists worry that the loss of the protections afforded to the grizzly under the Endangered Species Act put it once again at risk of dwindling in numbers (there were fewer than 200 of the bears in the mid-20th century).

**Gray Wolf:** Gray wolves almost went extinct in the lower 48 states due to hunting. However, they were placed under protection in the 1960s after they disappeared from all areas of the country except parts of Michigan and Minnesota. They were reintroduced into Idaho and Yellowstone National Park, and recovering populations exist throughout the west.

**Snow Leopards:** In 2017, the snow leopard was upgraded from the endangered list, where it was placed in 1972, to vulnerable, although animals in this category still face a high risk of going extinct in the wild. Estimates by the Snow Leopard Trust are that there are fewer than 100 in the wild, and the population could be 40. The beautiful white cat with black spots lives in subalpine and alpine regions where it blends in with the snow.

**Gray Whale:** Gray whales that live in the Western North Pacific were once thought to be extinct, while those who live in the Eastern North Pacific are doing well. It is believed that around 130 of the Western gray whales along the Western North Pacific are in existence, which makes this group still critically endangered. Eastern gray whales are believed to have recovered so well they are at near capacity.

Conservation Success: Endangered No More!

What is the name of the dog used as one of the tokens in the board game Monopoly?

A) Scottie B) Duke

C) Buster D) Buddy

To enter, go to [www.JimbosFloors.com](http://www.JimbosFloors.com) and click on “Mega Trivia Contest.” Take your best guess…your chances of winning are better than you think!

**HOLIDAY SCHEDULE WARNING:**

Jimbo’s Floors is in very high demand, and we are booked out for several weeks. If you are even thinking of having new flooring installed for Thanksgiving and Christmas, I implore you to run (don’t walk) to our showroom and book your installation now, even if you don’t need it for a month or two.

If you come in at the last minute, we’ll do our best to fit you in, but it’s very likely you’ll have to wait for several weeks. Don’t take that chance!

*CALL OR VISIT US NOW!!*

-Jim A.



### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

**Answer to last month’s question: D) Veritably**

Congratulations to last month’s winner: **Client Name**



Famous September Birthdays



More babies are born in August than any other month, but September 16 is the most common birthday of the year. Nick Jonas, Amy Poehler, Alexis Bledel, Lauren Bacall, AMickey Rourke, Peter Falk, David Copperfield, Flo Rida, Ed Begley Jr, Henry Louis Gates and B.B. King all celebrate September 16 birthdays. There are many other notable birthdays in September, too. Here are a few.

**September 7, 1533:** **Queen Elizabeth I**

England’s first Queen Elizabeth had a bit of a complicated path to the throne. When her father, King Henry VIII, died in 1547, the throne passed to his nine-year-old son Edward. Elizabeth finally ascended the throne in 1558 at age 25 and ruled for 45 years.

**September 9, 1890:** **Colonel Harland Sanders**

Colonel Sanders will always be known as the founder of Kentucky Fried Chicken, but he was 40 years old before he even began selling food at his gas station in Corbin, Kentucky. Before that, he worked as a farmhand, a painter, a streetcar conductor, a blacksmith’s assistant, a railroad fireman, a lawyer, an insurance salesman, a secretary, a midwife, and a ferry operator. He didn't own his first KFC franchise until age 62.

**September 15, 1890:** **Agatha Christie**

Dame Agatha Christie holds the world record as the best-selling novelist ever. Christie was influenced by her time spent working at a Red Cross hospital during World War I. She was trained in pharmacy work for the job but became obsessed with the fear of accidentally poisoning someone. No wonder so many of her fictional victims—83 in all—were poisoned.

**September 24, 1936** **Jim Henson**

Henson was the genius behind the Muppets. As a high school senior in 1954, he landed a position with a local television station that wanted a show with puppets. The rest is history!

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Congratulations to our client of the month,

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Thank You for the Kind Words!



**Be sure to stop by to pick out and schedule   
your new floor installation, and   
from our families to yours have a great month!**

**Column 1**: Movement, Pullman, Party, September, Weekend, Wages, Rights, Monday, Trade, Strike, Barbecue, Traffic

**Column Two**: Vacation, Holiday, Organize, Security, Rally, Picnic, McGuire, Labor, Parade, Union, Trip, Job

Get a Night Out at the Movies for 2 with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So, we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

Solve the Scramble!

A screenshot of a cell phone

Description automatically generated

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**