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Reliable news for healthy living, saving money, and having fun!

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Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

**June 21**

Father’s Day

**June 14**

Flag Day

Inside This Issue…

* Are you this month’s Mystery Winner?
* Month at a Glance
* Left-handed? You Can Thank Your Genes
* Mega Trivia Contest
* Did You Know
* June Is Home to Many Entertainment Firsts
* Thank you for the Kind Words
* Client of the Month
* Solve the Brain Teasers!

Month at a Glance!

Suzie Smith!

You are this month’s
Mystery Winner!

We have a
**$10.00 Starbucks
gift card**
reserved just for you!

Come by our store to
claim your prize!

Scan to see our website

*“You’ll love your new floors or I’ll replace them free!”*

~Jim Armstrong
[www.JimbosFloors.com](http://www.JimbosFloors.com)

**Jimbo’s Floors**

June 2020





### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

Whether a person is right or left-handed is a matter of genetics. Dan Robitzski, a neuroscientist-turned-journalist, tells us that 15 percent of the population is left-handed, and that southpaws have quite a few other things in common as well.

It used to be thought that lefties came to be as a result of a mother being stressed during pregnancy, but a more scientifically valid explanation has traced handedness to specific genes. It seems to be accepted that one gene does most of the work. But even so, it’s still difficult to predict whether a child will be right or left-handed. Because we receive genetic information from both parents, there’s a chance it could go either way, even if mom and pop are both lefties themselves.

It seems like that handedness gene, or at least others that are closely associated with it, are responsible for quite a lot. For example, lefties have been shown to have higher rates of diseases, like inflammatory bowel disease or Crohn’s disease.

The brains of lefties also tend to use broader swaths of the cortex for different tasks. While righties use just one of their brain’s hemispheres to remember specific events or process language, these brain functions are spread out across both hemispheres in lefties.

This may make left-handed people more resilient to strokes or other conditions that damage specific brain regions. If a righty has the small part of their brain responsible for language taken out by a stroke, then that’s that. But because lefties use more of their brain for these tasks, it’s like they have a built-in backup. This widespread brain activation may make southpaws more susceptible to conditions like ADHD and schizophrenia, in which unregulated, heightened activity across multiple regions of the brain causes problems.

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Some of the differences between righties and lefties are more sociological than biological. For example, lefties are commonly cited as better fighters. Scientific attempts to correlate left-handedness with a violent predisposition have always fallen short, and it seems like the advantage comes from an element of surprise since lefties are a perpetual minority. This is why lefties are commonly seen as advantaged in head-to-head or combat sports like boxing, tennis, and fencing.



**We’d be happy to send you our electronic newsletter!**

The same combination of useful tips and offbeat stories you read here, but with these differences:

* The e-Neighborhood Advisor will arrive in your email account once you give us permission
* We send it once a week
* The e-Neighborhood Advisor does not have the same content as the print Neighborhood Advisor – you’ll read all new stories, from helpful advice to items that give you a smile

Simply let us know which email account you’d like us to use for the e-Neighborhood Advisor.

If you are suffering from desynchronosis, what condition do you have?

A) Hiccups B) Black Eye

C) Tennis Elbow D) Jet Lag

To enter, go to [www.JimbosFloors.com](http://www.JimbosFloors.com) and click on “Mega Trivia Contest.” Take your best guess…your chances of winning are better than you think!

**Answer to last month’s quiz: D) Hot Wheels**

Congratulations to last month’s winner: **Client Name**

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Left-handed? You Can Thank Your Genes

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June marks the halfway point of the year. Known for weddings and Father’s Day, it brings summer heat, outdoor activities, and thoughts of vacation. But June also marks several important anniversaries, especially in the world of entertainment. Many book, movie, and music firsts happened in June. Check out the list and see if you remember any!

*1938* Superman appears for the first time in D.C. Comics

*1980* CNN, the first 24-hour news television station, is launched in Atlanta, GA

*1933* The first drive-in movie theater is opened in Camden, NJ

*1934* Donald Duck makes his first film appearance, in The Wise Little Hen, a short by Walt Disney.

*1967* Jimi Hendrix at the Monterey International Pop Music Festival

*1978* The Movie Grease, starring John Travolta and Olivia Newton-John opened

*1973* Secretariat horse racing's first Triple Crown Winner

*1948* Columbia Records publicly unveiled its new long-playing phonograph record, the 33 1/3, in New York City

*2000* Tiger Woods wins the 100th US Open at Pebble Beach, California winning by an unheard of 15 strokes

*1910* The First Father's Day was celebrated for the first time in Spokane, Washington

*1975* The summer blockbuster movie "Jaws" is released

*2003* JK Rowling's "Harry Potter and the Order of the Phoenix" is released and becomes the fastest selling book ever

*1967* The Beatles record "All You Need Is Love" in front of an international television audience

*1997* JK Rowling's first Harry Potter book UK "Harry Potter and the Philosopher's Stone" released in the UK

**June Is Home to Many Entertainment Firsts**



Congratulations to our client of the month,

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Thank You for the Kind Words!

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Get a Night Out at the Movies for 2 with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

Solve the Brain Teasers!

**Be sure to stop by to pick out and schedule
your new floor installation, and
from our families to yours have a great month!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names