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**No Need To Cry**

**When Gas Prices Go Back Up!**

***Let Jimbo’s Floors***

***Fill ‘Er Up For FREE!***

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Dear Friend and Client,

Pump prices are a nice right now, but knowing they’ll be going back up, I don’t want you to have to choose between buying gas and buying the new floors you need and deserve. So if you buy new floors from Jimbo’s during June, you don’t have to choose!

** Here’s how it works:** until June 15th, for every $2,500 you spend on any of our flooring products, you’ll get a FREE GAS CARD for $250. The more flooring you buy, the more FREE GAS you get! There’s no limit to how many gas cards you can earn. (If you buy $25,000 in flooring…yup, you get 10 gas cards for $250!)

**6 Out Of The 63 Reasons You’ll Love Jimbo’s Floors…**

**1. Free Design Audit™—**This is a diagnostic tool that allows my expert floor consultants help you choose the right floor for your decorating taste and lifestyle. They’ll walk you through a series of questions that will help narrow down the thousands of options to the two or three that exactly match your unique situation.

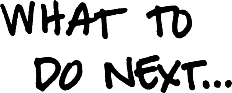
**2. You’ll also get a written, customized “maintenance” plan** with our professional recommendations for getting the longest life and beauty out of your floor.

**3. Honest Pricing**—When we visit your home, we’ll give you an exact GUARANTEED written quotation on the spot. No hidden costs. No teeny-tiny print.

**4. You’re kept updated throughout the process—**From the time you select the product until after it’s installed, you will be contacted no fewer than six times by phone and by mail. You’ll never have to wonder what’s happening with your flooring.

**5. You can read our testimonials—**We have a thick book of testimonials on the front counter. Please have a look through it when you stop by. OR go to **www.JimbosFloors.com** to see them right now!

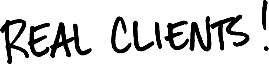
**6. FREE GAS!!!**

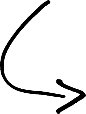
**Bring this letter to Jimbo’s Floors before June 15th.** This FREE gas offer is NOT available to the general public; only to our preferred clients, so you must bring this letter with you. However, any friend of yours is a friend of mine. Feel free to pass this letter along to a friend, relative or co-worker who needs flooring.

***At Your Service,***

***Jim Armstrong/Owner, Jimbo’s Floors***

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Until June 15th, get a FREE $250 gas card for every $2,500 you purchase. There’s no limit to how many gas cards you can earn.



**What Others Are Saying About Jimbo’s Floors**

**“**This is our 2nd flooring purchase thru Jimbo’s Floors and once again it was painless! Thank you for your great service and we have highly recommended your services to other people. On a scale of 1-10, with a 10 being the best, we would rate the courtesy of your staff as a 10. Thanks again for the beautiful carpets!”

**-Chad & Michelle Lamar, owners of A better Look hair salon, Yuba City**

“Jim,… if anyone asks me about flooring I will certainly give them your name! You provided me with a painless process. After our initial meeting, I found the opportunity to work with you and Sheryl via continued emails very pleasant. The timeliness of your responses was much appreciated. These emails helped you and Sheryl provide a degree of personalized service far superior to larger stores I have experience with. I felt in constant touch and never had any lingering questions while I was "in process". Highly recommended!”

**-David Kuvelis, X-Ray Technician at Fremont/Rideout Health Group, Yuba City**

“This is the 2nd time I’ve used Jimbo’s Floors and Roberto Gonzales. I contacted Roberto for floors when I was moving into a new home. He co-ordinated with the Realtor to make sure the floors were installed on time. When the purchase closed escrow, I was able to begin moving my furniture in immediately, and my new carpets looked fabulantastic! Way to go Roberto!”

-**Wayne Jens, Dentist, Yuba City**

“Dear Roberto, we’d like to thank you for always being available to answer our many questions about the floor-buying process. Your availability and your expertise gave us the answers we needed to get flooring for our first home. Because this was our first time buying a home and new floors, we had many questions. Whether meeting face-to-face or speaking over the phone, we always felt you gave 100% of yourself to our needs. Thank you for helping us find what turned out to be beautiful laminate. The area rug you recommended looks great in the dining room. You’re the best.”

**-Jonathan & Marie Lavenan, Software Sales and Paralegal, Marysville**

“Jim, I just received the surprise package you mailed and want to thank you for it.  It will be used, believe me! If I don't use it myself, I have a daughter, son-in-law and grandson who will enjoy the candy and popcorn!  The movie will definitely be mine--although I may share it with them (their TV, you know!) Also, a big thank you to both you and Sheryl for getting my floors done in time for Thanksgiving.  I really doubted it could be done.  But you both proved me wrong and I appreciate it! I'll be happy to recommend you to anyone who may need your help in the future. Thanks again!

“P.S. Everyone raved about the new hard wood!”

**-Janet Narducci, Home Maker, Gridley**

**“**I refer all my clients to Jimbo’s Floors. You have my full confidence and trust!

-**Janey Needham, Accounting Dept. at Geweke Ford, Yuba City**

“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

**-Marsha Avalos, School Teacher, Yuba City**

“Dear Jim, I would like you to know that we were very impressed with the way that you do business. It is literally a throw back to a time when service and professionalism truly meant something, and unfortunately is all but forgotten in today’s business world. Specifically, I would like to thank you for your efforts throughout our entire floor-buying process. Your honesty, quick response, and communication were a welcome change from all of our previous flooring experiences. Please know that my wife and I have spoken of this to everyone we know if the subject arose, and we will continue to do so. You will indeed be our “flooring consultant for life.” Thank you again for reminding me that some people still do business the right way.”

**-Alex & Jennifer Johnson, General Contractor and Home Maker, Marysville**

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim Armstrong makes you feel like you’ve known him forever, making you feel right at home from the start. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel. With our sincere Thanks!”

**-Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City**