# 5 Reasons Why You Must Get

# crossout_2A - Round "TUIT" Now!!!

## (“Round Tuits” can be obtained at www.Jim3dMailResults.com)

Dear Friend & Client,

You're probably wondering what the wooden coin with the word "TUIT" is all about. "Why on earth would Jimbo’s Floors send this to me?"

Actually, it's simple. Most people never get around “Tuit” when deciding whether to…

Replace their floors

Remodel their kitchen or bath

Replace their countertops

Install window coverings

Get new area rugs

hot_new_offerSo, here are 5 powerful reasons for you to get a round “TUIT” now…

## 1I’ll Give You 14.3% More Flooring For FREE!

(Or 14.3% more countertops, window coverings, area rugs, or anything else we provide!)

Bring this letter to Jimbo’s Floors by Aug. 31st and you’ll get 14.3% more flooring FREE on top of whatever you purchase! This applies to all types of floor, including wood, laminate, carpet, ceramic tile, vinyl, or stone. It also applies to all the other products and services offered at Jimbo’s!

## 2Beat The Holiday Rush!

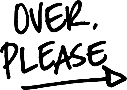
It Happens Every Year…In just a few short weeks school starts, people start thinking about the holidays, and we get buried in orders!

**BUT**…in August things tend to slow down a bit. If you are even thinking of having new flooring installed for the Holidays, I implore you to run (don’t walk) to our showroom and book your installation now, even if you don’t need it for a month or two.

If you come in at the last minute we’ll do our best to fit you in, but it’s very likely you’ll have to wait for several weeks. (We’re in high demand and regularly booked out for 4-6 weeks, but like I said…August is a bit slower.) Anyway, don’t take that chance! Come in before school starts and the holiday rush begins.

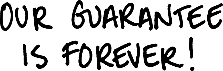
## 3You’ll Enjoy My Fun, Stress-Free, World Class Installation System!

asterisk_2I specialize in knocking the socks off my clients with the most elegant, gorgeous, beautiful flooring they have ever had, AND making the entire process fun and “Headache Free”! Here’s what you’ll enjoy during my World Class Installation System:

**Free Design Audit**™—This is a diagnostic tool that allows my expert floor consultants help you choose the right floor for your decorating taste and lifestyle. They’ll walk you through a series of questions that will

asterisk_2help narrow down the thousands of options to the two or three that exactly match your unique situation. They’ll also give you a written, customized “maintenance” plan with their professional recommendations for getting the longest life and beauty out of your floor.

asterisk_2**You’re kept updated throughout the process**—From the time you select the product until after it’s installed, you will be contacted no fewer than six times by phone and by mail. You’ll never have to wonder what’s happening with your flooring.

**Installer professionalism guarantee**—Jimbo’s Floors installers are neat, clean, well-groomed, well-spoken and professional. They are trained and certified. They are guests in your home, and they conduct themselves as such. They respect your home by using wall and corner guards, shoe covers and drop cloths. You’ll receive the highest-quality installation in the business. And after they’re finished, they will leave your home as neat and clean as when they arrived!

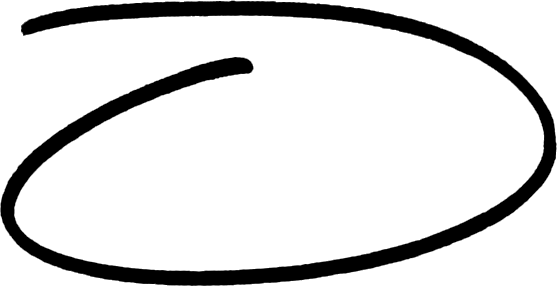
## 4Get A FREE Lifetime Installation Warranty

Buying flooring is not like buying any other piece of interior décor, such as a sofa or a lamp. Why? Because unlike other products, flooring is installed or “manufactured” in your home. This makes the installation critical. I offer a lifetime installation warranty at Jimbo’s. You NEVER have to worry about something going wrong with the installation. If it does, I’ll fix it FREE! And I’ll do it quickly.

## 5You Are Protected By the most outrageous guarantee in the business: “Zero Regrets Guarantee!”

Here’s how the “Zero Regrets” works: if at any time during the first 30 days after installation you decide you don’t like your new flooring for whatever reason, just let me know. I’ll replace the materials free of charge. (With an outrageously good guarantee like this, I can’t include the cost of installation, so you’ll have to cover that.)

## what_do_nextStuff this letter in your pocket or purse, grab your car keys and zip on over to Jimbo’s before this offer expires on August 31st! (Just don’t break the speed limit!)

I look forward to seeing you!

Sincerely,

***Jimbo’s Floors***

479 Jones St., Yuba City

530-790-7906

Jim Armstrong

**ppspsTo inspire you to get a round “TUIT,” I’ll give 14.3% more FREE! This includes every product we carry at Jimbo’s…floors, counters, kitchen and bath remodel, area rugs, window coverings. WHATEVER you buy, I’ll add 14.3% more FREE!**

**crossout_2Don’t Delay! Get a round “TUIT” now! This offer expires August 31st!**

**pppsAs you know, any friend of yours is a friend of mine! Who is the next person you know who needs new flooring, kitchen or bath remodel, window coverings or counters? Can I count on you to pass this letter along to them? You’ll be doing them a GIGANTIC favor by recommending them to a professional they can trust.**