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Reliable news for healthy living, saving money, and having fun!

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**July 1st**

Canada Day

**July 4t** Independence Day

**July 27th** National Korean War Veterans



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Suzie Smith!

You are this month’s
Mystery Winner!

We have a
**$10.00 Starbucks
gift card**
reserved just for you!

Come by our store to
claim your prize!

Scan to see our website

Dear Friends,

Your personal message goes here.

The personal message is important because it allows you to connect in a very personal way with your clients. This personal connection is sorely lacking in most businesses. Topic ideas:

Your hobbies

Something interesting happening this month. Wish them “Merry Christmas” or “Happy Thanksgiving.”

A thought from your heart

Appreciation for your clients and their referrals. Remind them that you will bend over backwards to provide their referrals with World Class Service.

Mention that month’s “special offer” insert

Your Friend,

Your Signature

Your Name

*“You’ll love your new floors or I’ll replace them free!”*

~Jim Armstrong & Mick
[www.JimbosFloors.com](http://www.JimbosFloors.com)

**Jimbo’s Floors**

July 2019

Month at a Glance!

It won't be long before temperatures take a break from climbing the thermostat, but we aren't there yet. We still have to ride out the heat wave in these dog days of summer.

And don’t forget, our furry friends are feeling that heat too!

**Watch them for these signs of overheating:**

* Excessive panting
* Thick drool
* Dry gums
* Dark pink tongue, gums, and skin around the eyes
* Warm skin or hot to the touch
* Stressed and unhappy appearance

Extreme overheating and dehydration can cause your pet to be weak or stumble or worse. If you notice signs of overheating in your pet, it’s time for an urgent trip to the vet.

**Beware**

NEVER leave pets in a vehicle without you.

The temperature inside a parked car climbs fast and high – well over 100 degrees – and when exposed to that kind of heat, pets can suffer from heat exhaustion.

This condition goes from uncomfortable to extremely

painful quickly, and it can even be fatal.

If your pet cannot get out of the car with you, then they are better off being left at home or with a care provider.

**Here are some tips to help pets stay cool**

* Lots of fresh and clean water
* Air conditioning
* When outside, make sure there is lots of shade for your fur baby and their water.
* Be sure that water dish cannot get overturned if you aren't with them.
* Let them go swimming or wade in a kiddie pool filled with cool, clean water
* Walk them during cooler times early in the day or after the temperature drops later in the evening.

**Here at Jimbo’s Floors, we want to treat your friends like royalty!**

Not just your friends, but your neighbors, co-workers and relatives too.

For every person you refer who becomes a client, I will send you and a friend to the Movies-8 Cinema AND I’ll spring for the popcorn and soda!

We worked hard to earn your trust, and we take that trust seriously. We’ll provide anyone you send to us with outstanding service and treat them like royalty. And I promise that if you refer someone to Jimbo’s, we will do everything in our power to make sure you look like a hero for referring us!

-Jim A.

### Who Else Wants to Win

### Dinner for Two

### at the City Café!

### Take our Trivia Challenge and *you could win too!*

This month’s Mega Trivia question:

**Answer to last month’s quiz: C) murder**

Congratulations to last month’s winner:  **Client Name**

How many countries are there currently in the world?

 A) 193 B) 194

 C) 195 D) 196

To enter, email Jimbo@JimbosFloors.com with the subject line: “Mega Trivia Contest.” Take your best guess…your chances of winning are better than you think!

**Helping Man’s Best Friend Survive the Heat**

It’s no secret, the first impression of your home is the exterior. The appearance outside strongly influences a home buyer’s decision before they step inside. It sets the stage. Here are some tips to boost curb appeal.

**Cleaning and Maintenance**

Freshen up your home by clearing away manmade and nature’s debris. Scrub dirt buildup away from windows, siding, doors, and trim, and note additional maintenance needs like shingles, shutters, eaves troughs, and gardens, then set up a plan in place to take care of those tasks.

**The Entranceway**

The entranceway into your home is the primary focal point. Consider painting the door a bright color to make your home more inviting. Further enhance the entranceway by changing hardware and adding decorative elements like a knocker or seasonal door hanger.



Edge Out the Yard

Clearly differentiate between lawn, driveway, and walkways with pavement, interlocking bricks, and edging. There are many edging options available, from weather pressure treated landscape timber to scallop edging stone, powder coat landscape edging, and flagstone. A visit to your local home improvement store or speaking with a landscape professional will generate ideas and turn them into a reality.

**Lawns and Gardens**

Spring/Summer is a great time to add new sod or reseed the yard to cultivate a healthy lush lawn. Flower gardens compliment green grass with a pop of color. When preparing your gardens, be sure to add mulch. It provides a finished look and helps retain much needed moisture.

Inspiration is everywhere. Consider yards you pass during your daily travels, magazines, Pinterest, and searching on the Internet for ideas.

**Enhance The Curb Appeal Of Your home**



“My new laminate floors in my kitchen and dining room are beautiful. I was treated with respect and courtesy as a single woman raising a daughter. I genuinely felt that Jim Armstrong and his staff display concern for my flooring needs and were a guiding light for me. I recommend his service to anyone looking for a supportive, positive experience.”

~Marsha Avalos, School Teacher, Yuba City

“We Recently went to Jimbo’s Floors for new tile for our bathroom, and we’re thrilled with the results! This is our third time using Jimbo’s. Jim will never make you feel uncomfortable for asking questions and he’ll do anything in his power to accommodate your needs. When you do business with Jim and the staff at Jimbo’s Floors, you will be treated like royalty. Our experience was painless and very professional. Jim is not only our flooring expert, he’s a friend. That’s how he makes you feel.”

~Marvin and Sandy Moeller, owners of Sierra Landscaping, Yuba City

Congratulations to our client of the month,

**Susan Johnson!**

Susan is a 3rd time returning client, and she recently purchased new laminate for her kitchen and dining room. She always has a big smile on her face and is a lot of fun to work with. *Thanks, Susan!*

As always, our clients of the month receive **2 movie passes for Movies-8!**

*Watch for your name here in a coming month!*

Thank You for the Kind Words!



Words:

Barbeque Sunscreen Sunshine

Burgers Fireworks Pool

Beach Swimming Tan

Walk Bicycle Blue sky

Flowers Warm Hot

When you think of July and summertime, these words may come to mind as you enjoy swimming, barbecues, and time well spent with family and friends.



**July Word Fill Puzzle**

**Be sure to stop by to pick out and schedule
your new floor installation, and
from our families to yours have a great month!**

**Your Company Name**

123 Address, Someplace, ZZ 555555

555.555.5555 Phone ⚫ 555.555.5555 Fax

email@yourcompanyname.com

**YourCompanyWebsite.com**

**Welcome to our new and returning clients!**

Click on the text box and Insert names

**A gigantic THANK YOU to all who referred us last month…**

Insert names

Get a Night Out at the Movies for 2 with my

**Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or another place to advertise, we’d rather reward you. So we’ve assembled the Referral Rewards Program.

Every time you refer someone who becomes a client, we will send you a gift certificate for two passes to the **Movies-8 Cinema.**

And Hey! What’s a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!