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**“I have three romantic flooring packages to make the love of your life fall in love with you all over again this Valentine’s Day!”**

# A “Top Secret” Letter To The Husband Of The House From Pierre

***-Romance Director For Jimbo’s Floors***

Greetings Husband of the House!

There’s a song in my heart, a spring in my step, and Romance is in the air! Valentine’s Day is almost here! Ah, yes! It’s that time of year again!

As Romance Director I have the responsibility and the pleasure of arranging some very special FREE gifts to spark the romantic fires for Jimbo’s clients this Valentine’s season. (Romance is very serious business at Jimbo’s Floors!)

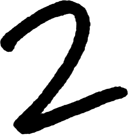
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## A Free 1-Pound Box Of Homemade Confectionery Treats

**From Shari’s Berries! *(Oo La La!)***

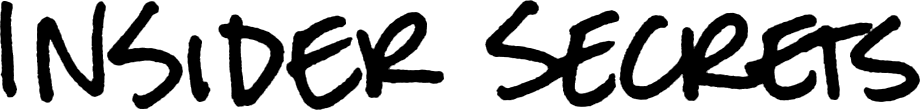
First, any Jimbo’s client who makes a purchase of $250 or more will receive a bouquet of chocolate strawberries from Shari’s Berries! (note to dealer: www.berries.com)

Take it from Pierre…if you are looking for the perfect way to win that very special lady’s heart, you simply cannot go wrong with chocolate covered strawberries. *(I ought to know!)* Imagine a sweet, chocolate shell, bursting with juicy, strawberry goodness. Mmmmmm. Ah yes! She is going to love you!



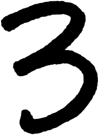
**Movie Passes! Shhh….Don’t Tell Anyone!**

It’s True! All you have to do is purchase at least $750 of flooring or other products, and you’ll receive Shari’s berries, AND I’ll also send you out to the movies!



**Pierre’s Movie Date Tip:** If you are serious about winning your girl’s affections, you need to impress her while out on your movie date. Ladies are NOT impressed when you try to save a few bucks by sneaking snacks into the movie theatre! No, no, no! You must cheerfully stride up to the concessions counter and buy her anything she wishes! (You may have to mortgage your house or liquidate some stock in order to purchase a small soda and popcorn…but she will see this as a sign of your undying devotion!)

**However…**you will not have to go to these extreme measures to prove your chivalry at the movie snack bar this Valentine’s season. Your gift certificate to the movies will also cover the cost of snacks galore! (Shhh…we’ll still let her think you paid. Your secret is safe with Pierre!)



## imagine_thisThe Ultimate Romance Package!

For purchases of $1,500 or more….along with the movie passes and Shari’s Berries, you’ll also receive a gift certificate to The Refuge. After the movie, you’ll take her to a romantic dinner. Ah…food, wine, candlelight…*romance*!

Picture this: beautiful new floors (very romantic!), chocolate confectionery treats, and a romantic evening for two with dinner and movies! No kids, no phones, no responsibilities! Just a quite, romantic evening out for the two of you. You can even sit in the back of the theatre and cuddle like you did when you were first dating! (Take it from Pierre…she will be putty in your hands, my friend!)

Bring this letter with you when you visit Jimbo’s Floors in February! But you must make your purchase during February to get this romance-filled package!

**A Message To The Wives…**

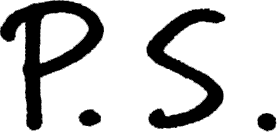
HOLVT016 Pierre knows that hubby may be very busy with his job (he works so hard!). He might not have time to read my letter. Well, Pierre wants you to know that it is certainly within the bounds of romance protocol for you to make the flooring arrangements for him…and give him the bill.

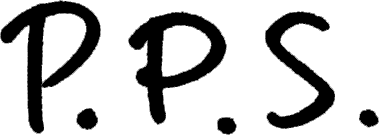
Ah…*La’ amore!*

HOLVT016 I anxiously await your phone call or visit!

*Sincerely,*

*Pierre*

 Romance Director, Jimbo’s Floors

 During the month of February…Get a box of Shari’s Berries for purchases of $250 or more. Add movies for two for purchases of $750 or more. Add a romantic, candlelight dinner for two at The Refuge for purchase of $1,500 or more. But you must make your purchase during the month of love! (Even if your floors aren’t installed until after February, as long as you purchase them this month you still qualify!)

Perhaps you do not need new floors! Not to worry! Any friend of yours is a friend of Pierre’s! Simply pass this letter along to a lovelorn friend…or someone you know who needs new floors!

**Jimbo’s Floors ● 479 Jones St. ● Yuba City, CA 95993 ● 530-790-3338**