

# Shopping For Floors?

**WARNING: Don't Call Or Visit Any  
Flooring Dealer Until You Read This  
FREE Consumer Awareness Guide!**

*In this guide you'll discover...*

- How to turn your floor-buying nightmare into a dream come true
- How to avoid predatory floor dealers
- 7 costly misconceptions about floor covering
- 6 mistakes to avoid when choosing a floor covering store
- The 3 "Dirty Little Secrets" about installation that floor covering dealers pray you NEVER find out
- Which floor covering is best for you
- How to get an iron-clad warranty
- 4 steps to getting the beautiful floor of your dreams...WITHOUT the stress!



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# Shopping For New Floors?

## Then You Need This FREE Consumer Awareness Guide!

Floor covering is one of the most important purchases you will make in your lifetime. When redecorating your entire home, the floor covering represents a big part of this investment. A home means different things to different people, but to most it's a sanctuary; a haven of security, safety, rest and memories. And beautiful, quality flooring provides the foundation for the interior beauty of your home.

But choosing a floor covering store isn't easy. Why? Because you're bombarded with misleading advertising, confusing claims and simply bad information.

- From super low prices, hundreds of products, and high-pressure sales
- To unqualified or unscrupulous "sales people"
- To unethical, bait-and-switch dealers, or "discount," "Bargain Corral," and "Mega-Depots" stores...

...how do you ever find a qualified, competent, professional floor covering expert?

You start by reading this Consumer's Guide. In this fact-filled booklet, you'll discover how to avoid predatory floor covering dealers, six mistakes to avoid when choosing a store, and four steps to getting the beautiful floor covering of your dreams!

I wrote this guide to help you better understand floor covering. I want your floor covering experience to be a dream come true rather than the nightmare you hear about so often. Now, with this information, you can make an informed, intelligent decision.

And if you have any questions about floor covering, you're invited to call me. I've dedicated my business to educating consumers. I'll be happy to help you in every way.

*Sincerely,*

*Jim Armstrong, President of Jimbo's Floors*

## Download This Free Guide To Learn

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying
- 4 steps to getting the beautiful flooring of your dreams...without the stress!



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